



Application Services



About Ephlux

Ephlux is a global 'enterprise service provider' of an exciting blend of premium-quality technology and marketing services. With our innovative 'market-centric' and 'business-friendly' service philosophy, we provide services and solutions which dramatically increase business performance on both short-term and long-term business scales.

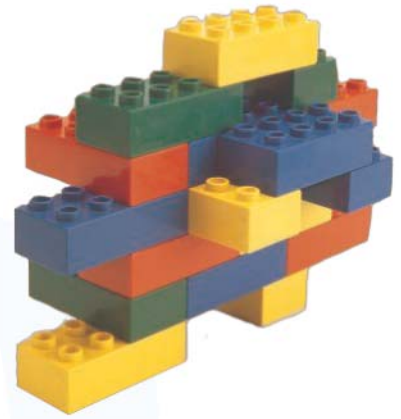
Agile Applications for the Disruptive Age

Re-imagine, Re-engineer and Respond!

In this disruptive age, businesses will either act fast and survive, or react late and die. With the new economy, the agenda is clear: Re-imagine, Re-engineer and Respond! Today, the recipe for success are agile processes and applications aligned strongly to meet the business objectives, and flexible adequately to allow the business avail opportunities and avoid threats.

Ephlux Application Services are designed to make this journey from 'Discovery to Deployment' and 'Deployment to Utility' highly transparent, measurable and effective. Ephlux provides services which:

- Are Agile, Timely and Futuristic
- Require Low Total Cost of Ownership
- Rate High on Customer Experience and Usability
- Designed for Performance and Quality Oriented
- Managed, Iterative and Aligned to Business Priorities



Oil up your Enterprise with Robust & Agile Applications

Ephlux Applications are both robust and agile. They are designed to support changes that provision the business with a competitive advantage to fuel growth, while strongly architected to support the organization's core competencies and strategic position.

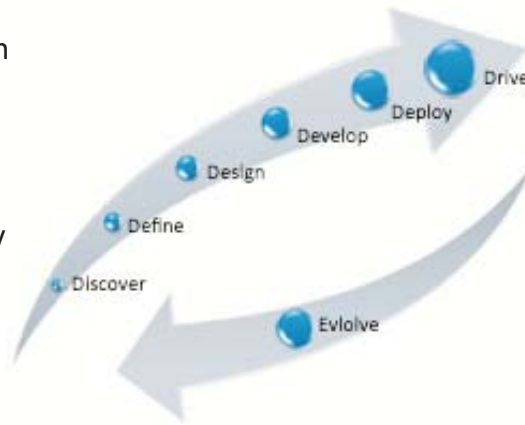
Ephlux offers a strong portfolio of application services which provide your business with a competitive edge. Our Application services include:

- Application Development
- Application Support
- Application Testing
- Mobile Application
- Portal Development
- Web 2.0 Applications
- SOA & Integration Services
- Content Management

Methodology

Principles

- Partner with Customers
- Work towards a shared vision
- Delivery Incremental Value
- Invest in Quality
- Empower team members
- Establish clear Accountability
- Learn from all experiences
- Foster open communication
- Stay agile, adapt to change



Process

- **Discover** Opportunities
- **Define** Requirements/Roadmaps
- **Design** Architectures/Prototypes
- **Develop** Applications
- **Deploy** Solutions
- **Drive** Success
- **Evolve** Proactively

Project Management

Ephlux Project Management practice ensures that the right solution is deployed using the right resources at the right time. Our project management approach is focused on producing solutions that meet your business objectives.

Quality Assurance

At Ephlux, our objective is to achieve and maintain a high standard of quality throughout our application development and support process. This helps us to satisfy the customer expectations in respect of all the services and solutions we offer. Ephlux is committed to effective Quality Management at every level of our operations by making use of the latest in the Quality Assurance and Testing technologies.

Configuration/Change Management

Ephlux has robust yet agile configuration/change management procedures in place. They are designed to effectively control and manage change by identifying the work products that are likely to change. Our processes establish relationships among work products, define mechanisms for managing different versions of these work products, control the changes imposed, and audit and report on the changes made.

Communication

Ephlux uses a comprehensive communication approach to facilitate free flow of information among all the stakeholders involved. Our communication approach is built around values of integrity, objectivity, mutual respect and trust. We use online project portals to centralize and manage all project communication.

Project Portals

Ephlux uses project portal hosted on MS Sharepoint Portal which has a standard layout but are customized for each project's custom requirements. Following are some of the main areas of a standard Ephlux Enterprise Application Project Portal.

- Project Announcements
- Project Tasks
- Issue Manager
- Quality Monitor
- Build Register
- Document Repository
- Project Links
- Discussions
- Surveys
- Budget Tracker

Customer Support

At Ephlux, we strive to provide the highest level of customer service and support. We position ourselves as our customer's value partner by providing a memorable experience each time they need help.

Tools & Technologies

Microsoft

- MS Windows NT/2000/XP/Vista
- .NET 2.0 (C#, VB.Net)
- ASP.Net, AJAX, Webservices
- MS SQL Server
- Visual Basic
- SilverLight
- MS BizTalk Server
- MS Sharepoint Portal

Sun-Java

- JSP, Servlet
- Java Enterprise Edition
- Java Messaging Service
- Java Media Framework
- Enterprise Java Beans
- Java Naming and Directory Interface
- Java Standard Edition
- Java Webservices

Oracle

- Oracle 9i, 10g, 11g
- Oracle Application Server
- Oracle JDeveloper
- Oracle Mobile Studio
- Oracle Spatial
- Oracle XSQL

IBM

- IBM Visual Age
- IBM Websphere
- DirectTalk Server
- DB2
- Lotus Notes

Mobile Technology

- Java 2 Micro Edition
- Windows Mobile
- Oracle Mobile Studio
- Symbian OS
- Python

LAMP (Opensource)

- Linux
- Apache
- MySQL
- PHP

Quality Assurance

- HP-Mercury Test Director
- HP-Mercury Load Runner
- Win Runner
- Mantis
- Bugzilla
- Custom Project Portals

E-commerce/CMS

- osCommerce
- zencart
- Joomla
- WordPress
- Mambo
- Drupal
- MovableType

Miscellaneous

- Flash / Flex
- Ruby On Rails
- Coldfusion
- CGI-Perl
- TAPI/ISAPI
- AJAX

Industry Solutions

E-commerce

- Affiliate Marketing Network
- Social Marketing / Web 2.0 Solutions

Telecom

- Custom Service Delivery Platform
- SMS Value Added Services
- Mobile Media Integration

Healthcare

- Transcription Automation
- Medical Records Management
- Patient Appointment Scheduling

Manufacturing

- Product Lifecycle Management
- Material Resource Planning

Travel

- Accommodation Global Distribution System
- Business Solutions for Tourism Industries
- Tourism e-market Solution

Environment

- Carbon Credit Trading
- Community Information Portals

Insurance

- Third Party Administration
- Claim Management Solution

Retail

- Supply Chain Management
- Amazon Integration

Media

- Digital Watermarking
- Television Subscription Solution
- Web 2.0 Media

Finance

- Future Options Trading
- Payment Gateway

Education

- Learning Management System
- Remote Learning – Web Meeting

Software

- Business Process Management
- Workflow Automation

Mortgage

- Web Development
- Lead Generation

Real Estate

- Marketing Websites
- Property Management Solution

Commercial Models

Power Team (Dedicated Resources)

Ephlux offers Power Team arrangement where we dedicate a fully managed team for you; fully empowered, motivated and equipped for your success. This extended team can delivery multiple simultaneous projects for you while being dedicated for you for a pre-agreed duration.

In this model Ephlux provides you a complete insight and control over the team utilization and project delivery. You are charged a monthly invoice with a fixed amount for a certain team-size and composition. Team size and composition can be altered based on your requirements along with adjustments to the monthly cost.

Best for you if:

- Your business requirements need to evolve over the time
- You need the team to be cross-utilized on simultaneous projects with shifting priorities
- You need the team to retain knowledge across multiple projects
- You are outsourcing for the first time (operationally closest to hiring in-house resources)
- You want to extend your team off-shore to avail global benefits of quality and cost

Power Source (Fixed Price)

Ephlux offers Power Source (a fixed price, turn-key commercial model) for scenarios where the business requirements can be ascertained in advance to a reasonable extent. Meaningful work estimates can be established, proposed, agreed and tracked.

Ephlux provides strong Project Management practices which offer completely visible, traceable and thus effective change management methodology. Our process and progress are both transparent to you in the real-time through our online project portals.

Best for you if:

- Your business requirements are reasonably concrete
- You need to know a firm budget before investing on the project
- You understand the cost and time implications which arise from Change Management in Fixed Price projects
- You have reasonable clarity on the business objectives and their priorities which the project needs to meet

Time & Material (Ongoing Maintenance)

Ephlux offers Time & Material (T&M) commercial model when you are not sure on the scope and duration of the development or maintenance project, and where you need a tighter control on the budget. Ephlux T&M contracts are usually employed for Maintenance projects.

We offer you real-time reporting to keep you on top of the T&M based tasks along with their statuses through our online project portals.

Best for you if:

- Your need for resource utilization is varied and unpredictable, as is usually the case with maintenance projects.
- You only want to pay for the hours put in on specific tasks and issues
- You want to tightly control your budget from task-to-task
- You have a variable budget which changes based on the number of tasks/issues to be completed.



Your journey to agility starts here!

Contact us to experience first hand how we can transform your business into an agile enterprise! Our team will be happy to provide you information on getting started.

If you have a specific need, furnish us with whatever information you might already have. We will fill in the missing pieces to furnish you with a custom proposal.

General Information

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